



Senior Media Analyst

Clusters, an innovative quantitative market research and segmentation agency, is looking for an experienced Media Analyst. You will be part of a team responsible for data, reporting and providing accurate information and metrics for external clients. You will join a growing team who are tasked with revolutionising the way we capture and use data. Your data skills, accuracy and attention to detail is what will help you make significant contributions to the Analyst team. This role will enable you to develop an impressive range of skills that will enhance your career in an organisation that invests heavily in developing their staff.

Key responsibilities

- Efficiently and accurately produce regular weekly & monthly TV ratings reports for various international TV clients
- Lead ad-hoc TV ratings analysis projects for various international TV clients
- Take responsibility for projects and prepare presentations for clients
- Help client make TV programming and scheduling decisions using TV ratings
- Manage client relationships and attend key meetings
- Ensure high levels of client satisfaction on projects
- Manage surveys by maximising the use of internal resources, as well as panel providers and other external resources as required

Experience and skills required for this role:

- A confident, self-starter that is not afraid to use their initiative
- At least 2 years of client facing experience
- Experience in TV ratings software (e.g. Infosys, TechEdge) and other media currencies beneficial
- Computer skills, especially Excel and PowerPoint
- Strong numerical, analytical and communication skills
- Attention to detail with a methodical approach to work and good problem solving skills
- Able to deal with tight deadlines and changing priorities
- Self-motivated and able to work alone and within a team
- Degree or above

Benefits

- Salary of £32k per annum, plus statutory pension scheme
- 25 days' annual holiday + 8 bank holidays
- Excellent location right by London Bridge and Borough Market
- Fresh fruit, bread and cereals daily (plus pastries on Fridays)
- Extensive training and development programme

How to apply:

If you think you qualify for the position, please email your CV and a covering letter to careers@clusters.uk.com or apply via [LinkedIn](#).

