



# Quantitative Research Analyst

## About Clusters

Clusters Limited is a quantitative analysis and research agency specialising in segmentation and quantitative research. We have delivered projects for a broad range of consumer and B2B clients including: BBC, Disney, Chello Multicanal, Vision Express, Turner Broadcasting, Institute of Directors, Discovery, Quayside Clothing, MBC Group, FWD, G4S, Manoto, Nutricia, Cineworld and others. We have completed local, regional and global projects and in many European countries, as well as in Saudi Arabia, Japan, India, Australia, Hong Kong, Indonesia, South Africa, Singapore.

Clusters has operated successfully for over 10 years. We've grown but remain a small close-knit business; the people who sell the projects are the people who run the projects. We currently have eleven full-time employees plus four part-time.

We fall firmly at the actionable, practical and added-value end of the research spectrum. Most of the management team currently at Clusters have held senior international client positions before moving into service-side with Clusters. This pragmatic business background and depth of expertise makes us very good at offering a simple solution for anyone within an organisation who needs to understand and use segmentation. We also conduct television rating research and primary research for clients who want to better understand their market and consumer preferences and launch new products/services.

For our segmentations, we use our proprietary state-of-the-art computerised algorithms.

We are recruiting for two reasons: to invest for the future; and because both current projects and future prospects require more resource.

## Who are we looking for?

Someone smart, a quick learner, with some quantitative analysis and research experience, ideally with an agency background to complement our client-side experience. You must also have the right to work in the UK.





## The job description

### Main duties and responsibilities

- Advanced data analytics
- Project management
- Prepare presentations for clients
- Manage client relationships and attend key meetings
- Manage surveys by maximising use of internal resources, as well as panel providers and other external resources as required

### Qualifications, experience and skills

- Problem-solving
- Proud of the work they produce
- Advanced mathematics and statistics
- Understanding of analytical techniques including clustering, regression, and factor analysis even if little or no direct experience
- Understanding of large corporate businesses
- Interfacing with clients
- Computer skills especially Excel and PowerPoint

### Style, approach and personality traits

- Someone who is keen to take responsibility and work independently, but who knows when to ask questions and involve others
- A team player: anyone mucks in where required without ego
- Attention to detail
- Wants to be part of a growing small business and prepared when necessary to put in the extra effort that is inevitably required at times
- Confident in an informal environment





## What we're offering:

- £20,000 per annum
- 25 days' holiday
- Flexible working conditions
- Fantastic location (right next to Borough Market and London Bridge tube station)

## How to apply:

If you think you qualify for the position please email your CV and a covering letter to Suki Nijor: [suki.nijor@clusters.uk.com](mailto:suki.nijor@clusters.uk.com).

