



## Media Analyst

Clusters, an innovative quantitative market research and segmentation agency, is looking for a recent graduate for a Media Analyst role. You will be part of a team responsible for data, reporting and providing accurate information and metrics for external clients. You will join a growing team who are tasked with revolutionising the way we capture and use data. Your data skills, accuracy and attention to detail is what will help you make significant contributions to the Analyst team. This role will enable you to develop an impressive range of skills that will enhance your career in an organisation that invests heavily in developing their staff.

### Key responsibilities

- Efficiently and accurately produce regular weekly & monthly TV ratings reports for various international TV clients
- Lead ad-hoc TV ratings analysis projects for various international TV clients
- Take responsibility for projects
- Prepare presentations for clients
- Manage client relationships and attend key meetings
- Ensure high levels of client satisfaction on projects
- Input into questionnaire design and scripting
- Manage surveys by maximising the use of internal resources, as well as panel providers and other external resources as required

### Experience and skills required for this role:

- A confident, self-starter that is not afraid to use their initiative
- Strong numerical, analytical and communication skills
- Attention to detail with a methodical approach to work and solving problems
- Ability to programme in VBA beneficial
- Computer skills, especially Excel and PowerPoint
- Interested to learn about the media and TV industry
- Able to deal with tight deadlines and changing priorities
- Self-motivated and able to work alone and within a team
- Degree or above

### Benefits

- Salary of £22k per annum, plus statutory pension scheme
- 25 days' annual holiday + 8 bank holidays
- Excellent location right by London Bridge and Borough Market
- Fresh fruit, bread and cereals daily (plus pastries on Fridays)
- Extensive training and development programme

### How to apply:

If you think you qualify for the position, please email your CV and a covering letter to [careers@clusters.uk.com](mailto:careers@clusters.uk.com) or apply via [LinkedIn](#).

