



Associate Director – Quantitative Research

Who are we looking for?

Clusters is looking for a highly motivated Associate Director to join their London office. Reporting to the Director, this role is a strategic appointment and requires someone who can build on the existing client relationships we already have in place, as well as create opportunities.

Clusters is a fast-paced and rapidly growing market research agency that specialises in segmentation. We're looking for someone who can share our enthusiasm for the benefits that precision targeting can bring to our clients.

Key areas of responsibility

- Lead on a range of market research projects, from segmentations to tracking projects, both in the UK and internationally.
- Understand the client's business and build a strong working relationship with the client, to ensure Clusters' deliverables are tailored to their specific business requirements.
- Design and script questionnaires.
- Analyse and interpret research results.
- Prepare and take responsibility for client presentations.
- Ensure that each project runs smoothly, delivering both high levels of client satisfaction as well as profitability.
- Problem solving (whether due to clients' issues or when complications arise within a project).
- Manage a team of juniors and oversee their project work.
- Depending on the successful candidate's skillset, experience and interest, we will also agree a non-research area of responsibility that contributes to Clusters' organisational development and growth.

The fantastic opportunities we offer are:

- Salary £45+ depending on experience.
- 25 days holiday.
- Flexible working conditions.
- Fantastic location (right next to Borough Market and London Bridge tube station).

The ideal candidate will have:

- A proven ability to take a client brief and propose the research design to best meet their objectives.
- Experience within a quantitative research agency.





- Experience managing large multi-country projects from start to finish.
- A strong track record in account management.
- Experience with online methodologies.
- A hands-on approach and be willing to complete tasks across all aspects of a project lifecycle.
- Leadership qualities and experience in mentoring and managing junior staff.
- A strong character with a clear, and clearly-expressed point-of-view.
- Excellent communication and presentation skills in English.
- An advanced understanding of mathematics, statistics and databases.
- A basic understanding of analytical techniques including: clustering, regression, and factor analysis.
- Demonstrable advanced knowledge of Excel and data processing.
- Proof of eligibility to live and work in the UK.

How to apply

Please send your CV via email to suki.nijor@clusters.uk.com.

